

MERRYMART

Today, October 7, 2021, MerryMart Consumer Corp's smart locker arm begins the actual rollout of MBOX Smart Lockers with the first installation at the MerryMart Grocery branch in DoubleDragon Plaza, DD Meridian Park, Bay Area, Pasay City, Metro Manila.



Actual MBOX Smart Lockers installed at MerryMart Grocery branch in DoubleDragon Plaza

MBOX SMART LOCKERS BEGINS ROLLOUT

- Today, MBOX starts its journey to change the way packages are delivered to consumers
- To roll out MBOX community hubs in various provincial areas for the common use of the community
- MBOX's 2030 goal of 5,000 smart lockers network is expected to significantly increase MerryMart Group's relevance and market penetration across consumers nationwide
- MBOX is equipped with built-in UV-light disinfection and CCTV cameras
- Hosting an MBOX will not only modernize the property but also demonstrate added care by the building management to the people who occupy and reside in the building



MBOX Smart Lockers marks the start of its rollout with the activation of its first locker at the MerryMart Grocery branch in DoubleDragon Plaza, DD Meridian Park, Bay Area, Pasay City.

MBOX Smart Lockers are self-service lockers that are accessible 24/7, where users can pick up and drop off packages at their convenience. Packages are delivered and placed inside MBOX Smart Lockers by couriers, hence eliminating the need for face-to-face contact. As soon as a package arrives, the locker sends an SMS text alert with a pickup code to the recipient.

"This pandemic has seen a record rise in deliveries and has highlighted the need for a contactless, efficient, and green delivery alternative. But beyond this, we believe that MBOX will improve Filipinos' online purchase experience and give buyers, couriers, and sellers a more convenient, efficient, and secure alternative for delivering and receiving packages," said MerryMart and MBOX Chairman Edgar "Injap" Sia II.

“Smart lockers, for years now, have been used with great benefits overseas. In bringing this technology to the Philippines, we understood that localization and ease of use are key. We are proud to say that our software is locally developed, thus giving MBOX greater flexibility to integrate with partners and adapt to the unique needs of the Philippine market,” said MBOX CEO & President Ginger Co See.

For additional safety and security, MBOX lockers have built-in UV-light disinfection and CCTV cameras.

“Packages are disinfected with UV light as soon as they are placed inside the locker. CCTV cameras capture and record package arrival and retrieval to ensure the safety and accountability of every package. We believe MBOX Smart Lockers are the next disruptive technology that will capture the hearts of Filipino online shoppers,” said MBOX Head of Technology Fernando de Guzman II.

The lockers seek to address online sellers’ and buyers’ pain points in first and last-mile delivery. Instead of waiting for several buyers, a courier can now deliver multiple parcels to one secure location thereby saving time, reducing cost, and minimizing failed deliveries.

Hosting an MBOX will not only modernize the property, but also demonstrate added care by the building management to the people who occupy and reside in the building.

“Our stakeholders from building hosts to riders to buyers all had good things to say when they tried MBOX lockers, during the pre-launch test run. For building hosts in particular MBOX allows staff to focus on jobs that need their attention instead of keeping up with the increasing number of packages. At the same time, tenants are now able to pick up their package whenever they want without waiting or stopping what they are doing just to meet a courier,” added MBOX Head of Partnerships Liel Gonzalez.

MBOX Smart Lockers will focus its rollout of an initial 100 smart lockers in strategic areas in Metro Manila and key provincial areas.

Outside of Metro Manila, the company will set up several MBOX Community Hubs. An MBOX Community Hub will be located at provincial town centers and have an MBOX smart locker and ATM side by side. Consumers in the community can conveniently withdraw cash and pick up packages in one stop 24/7.

Online shopping offers more choices, cheaper prices, and greater convenience; but sometimes delivery costs negate the savings. Delivery costs in provinces are much higher than in Metro Manila due to widely dispersed areas. Courier riders travel farther between drop-offs thereby driving up costs.

“With MBOX Community Hub, we aim to bridge the distance gap by consolidating delivery in key locations. The cost and time saving will enable couriers to offer more competitive delivery prices, thus making online shopping more accessible to the community,” explained Ms. Co See.

The first five MBOX Community Hubs are set to be installed starting next month in Iloilo, Roxas, Kalibo, Bacolod, and Dumaguete.

"E-commerce in the Philippines continues to grow rapidly, and as that trend moves forward, the role of MBOX in that value chain is inevitable. We envision MBOX to soon be a must-have in practically every strategic spot in the country," added Mr. Sia, as MBOX aims to expand its network to 5,000 MBOX Smart Lockers nationwide by 2030.

For more information, you may email info@MBOX.com.ph



For additional safety and security, MBOX smart lockers have built-in UV-light disinfection.