

MERRYMART

TODAY: MM WHOLESALE MARKS THE 100TH SARI-SARI STORE TRANSFORMATION TO MINI-MART

MM WHOLESALE APP NOW HAS OVER 180,000 REGISTERED USERS AND GROWING

MERRYMART GROUP CONTINUES TO GEAR UP TOWARDS ITS
120 BILLION PESOS SYSTEM-WIDE ANNUAL REVENUE GOAL BY 2030

**100 Sari-Sari Stores Transformed to Mini-Mart!
....and counting!!!**



Today, October 3, 2023, MerryMart Consumer Corp welcomes the Opening of the 100th MM Wholesale-powered Mini-Mart member.

This Project of MM Wholesale aids the transformation of Sari-Sari Stores to become a Mini-Mart while purchasing their grocery inventory from the MM Wholesale App.

“We have been observing and studying in detail the Sari-Sari store industry around the country, and we believe that the true longterm solution for these hundreds of thousands of Sari-Sari Stores to thrive is to transform and become a Mini-Mart. From doing the selling of items from a small hole in their window, they transform to become a grocery Mini-Mart where their customers or 'suki' can now enter their 'tindahan', just like the set-up of their branded and modern mini-mart competitors that recently opened near their sari-sari stores. This will enable them to compete and thrive thus retaining and enhancing their household livelihood income,” said MM Chairman Edgar “Injap” Sia II.

“I personally have been an SME provincial entrepreneur not so long ago, and I feel for the sari-sari stores who are struggling to compete with the modern branded mini-marts sprouting around them,” added Mr. Sia.

#0000001

BEFORE →
From Sari-Sari Store



AFTER →
To Mini-Mart



#0000100

BEFORE →
From Sari-Sari Store



AFTER →
To Mini-Mart

