

MERRYMART WHOLESALE CLUB

MerryMart Consumer Corp to tap the wholesale consumer market in the Philippines



Membership application starts January 15, 2021 Wholesale operations starts April 15, 2021

Today, January 15, 2021, MerryMart Consumer Corp. ("MM", "MerryMart" or "The Company") will start to accept membership applications for its MM Wholesale Club program.

The MM Wholesale Club is open for business or individual memberships and the membership is currently free of charge. A sign-up gift will be provided to all members registered from January 15, 2021 to April 15, 2021. The members will also benefit from various perks that will be provided for all the MM Warehouse Club members.

Individual membership requirements are simply to fill out the MM Wholesale Club membership form, picture and a copy of any valid ID, while for business membership, the additional requirements are business/barangay permit and a picture of your store or office.

Business membership will be suited for sari-sari stores, restaurants, carinderias, minimarts, hotels, offices, canteens, LGUs, hospitals, catering services, etc.

Individual membership will be suited for any individual who opts to buy supplies in bulk or by the case for household consumption, or for any of their wholesale requirements from time to time for special events.

The MM wholesale operations is slated to commence and fully service its members by April 2021, in time for the full completion of the new modern 11,000-sq.m. MM Logistics Distribution Center in CentralHub-Tarlac in North Luzon. Currently, MM's operating distribution center is located in South Luzon (Laguna).

The initial area coverage for deliveries starting April 2021 are:

NCR

- Metro Manila

North Luzon

- Pangasinan
- Tarlac
- Zambales
- Nueva Ecija
- Pampanga
- Bataan
- Bulacan
- Rizal

South Luzon

- Cavite
- Laguna
- Batangas
- Quezon

Delivery to these areas will be free of charge for a minimum of P15,000 worth of wholesale purchases. Wholesale customers may also opt to purchase items directly at the MM Logistics Distribution Center.

The new hub will service both MM Wholesale Club members and the retail branches of the MerryMart Group.

"The MM team is excited to fulfill the wholesale needs of the market from individual members who, from time to time, suddenly need several cases of grocery items for personal consumption or even for special events, and to the businesses who would want to further increase their efficiency and avail of the savings of purchasing wholesale by the case," said Edgar Injap Sia II, Chairman of MerryMart.

"The addition of this new 11,000 sq.m. modern MM Logistics Distribution Center will be an important step in supporting and increasing the expansion velocity of MerryMart's various retail formats," added Mr. Sia.

"We expect the MM Wholesale Club to significantly increase the volume and scale of the MM Group and further increase its efficiencies and improve margins. This will immediately expand the current market of MerryMart and address the needs of a currently underserved wholesale market with limited options in the past," said Hannah Yulo-Luccini, CFO of MerryMart.



MERRYMART





Always cheaper by the case!

Membership application starts January 15, 2021 Wholesale operations starts April 15, 2021